



Sheraton®

FUN-RAISING WITH SHERATON BALI KUTA RESORT'S 'BEACH BODY COMBAT' - IN PARTNERSHIP WITH UNICEF

Bali, Indonesia – 1 DEC 2016 – It was a lovely morning on 6 November 2016 as associates of Sheraton Bali Kuta Resort and guests gathered for a Beach Body Combat activity to promote W.A.S.H – Water, Sanitation and Hygiene, in aid of the 2016 UNICEF Check Out for Children Challenge. The fun-filled event offered participants a 60-minute Body Combat session by certified instructors.

Guests were also treated to healthy refreshments after the work out and bring home a recyclable drinking bottle. There were also special door prizes from hotel stays to F&B vouchers. A small donation of IDR 150,000 per person will go a long way for these children, plus you get to stay fit!

“I am proud to share that with collaborative effort from each and every associate, business partner, media friends and vendors, we managed to sell over 1,500 tickets and raised over USD17,000 for 2016. This year’s Beach Body Combat saw over 600 participants, sweating it out early in the morning – all for a good cause. We hope that with this contribution, we are able to make a difference to the lives of the most disadvantaged and excluded children,” says Dario Orsini, General Manager of Sheraton Bali Kuta Resort.

Since 1996, Starwood Hotels & Resorts have supported UNICEF projects in more than 15 countries across the Asia Pacific region, helping towards all areas of UNICEF’s work including child survival, child protection, education and emergency relief. In 2016, UNICEF and Starwood Hotels & Resorts celebrated 20 years of the Check Out for Children partnership. Thank you to guests and employees who together have raised over \$8 million to help UNICEF improve the lives of more than 2.7 million children.

The partnership has committed to providing all children, everywhere in Asia Pacific with access to clean water and basic sanitation.

More information about the Beach Body Combat UNICEF event is available at www.sheratonbalikuta.com/bodycombat or by contacting beefong.ng@sheraton.com / margy.leander@sheraton.com



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About Sheraton Hotels & Resorts

Sheraton Hotels & Resorts, the largest and most global brand of Starwood Hotels & Resorts Worldwide, Inc., makes it easy for guests to explore, relax and enjoy the possibilities of travel through smart solutions and effortless experiences at more than 440 hotels in more than 72 countries around the world. The brand is currently in the midst of implementing [Sheraton 2020](#), a 10 point plan designed to make Sheraton the global hotel brand of choice, everywhere. Sheraton recently launched “Where Actions Speak Louder,” a multi-channel, multi-million dollar advertising campaign that highlights the brand’s ongoing enhancements to its guest experience, including new products and partnerships, and a renewed focus on service. With work well underway, the brand has already rolled out a variety of initiatives under Sheraton 2020, including Paired, a new imaginative lobby bar menu; the richest SPG® promotion in the brand’s history; and Sheraton Grand, a new premier tier that recognizes exceptional Sheraton hotels and resorts. To learn more, visit www.sheraton.com. Stay connected to Sheraton: @sheratonhotels on Twitter and Instagram and facebook.com/Sheraton.

About Starwood Hotels & Resorts Worldwide, Inc.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with more than 1,300 properties in some 100 countries and approximately 188,000 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences under the renowned brands: [St. Regis®](#), [The Luxury Collection®](#), [W®](#), [Westin®](#), [Le Méridien®](#), [Sheraton®](#), [Tribute Portfolio™](#), [Four Points®](#) by Sheraton, [Aloft®](#), and [Element®](#), along with an expanded partnership with [Design Hotels™](#). The company also boasts one of the industry’s leading loyalty programs, [Starwood Preferred Guest](#) (SPG®). Visit www.starwoodhotels.com for more information and stay connected @starwoodbuzz on [Twitter](#) and [Instagram](#) and facebook.com/Starwood.

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