



**Sheraton®**

**SHERATON BALI KUTA RESORT RECOGNIZED AT THE  
HOTEL OF THE YEAR AWARDS 2016/17**

**BALI, INDONESIA – 26 January 2017** – The Hotel Of The Year Awards announced the winners of 2016/17 earlier this week, recognizing Sheraton Bali Kuta Resort as the **Best Luxury Family Lifestyle Beach Resort Worldwide** and one of the **Top 50 Resort Worldwide** for the **2016/17 awards**.

Sheraton Bali Kuta Resort underwent strict evaluation of scoring rules and guidelines by the expert hotel inspectors during their 'mystery' stay experience. The resort offers 203 exclusive retreats, amidst a spacious open-air terrace, outdoor infinity pool with unrivaled panoramic views of the Indian Ocean. Each room is fitted with the Sheraton Signature Sleep Experience and a spacious private balcony with uninterrupted views of the Kuta Beach or the resort's signature social courtyard. To keep travelers energized 24/7, visit the fully equipped Sheraton Fitness. Rejuvenate with signature treatments at Shine Spa for Sheraton and to keep the little ones entertained, the Play@Sheraton Kids Club provides EDUTAINMENT (Education and Entertainment) program designed for children up to 12 years old. The kids club aims to facilitate intellectual stimulation and fun through engaging and captivating activities. Our club also offers entertaining ways to learn and explore Bali's culture, community and people. As a welcome gift upon check-in, each child will receive a Sheraton drawstring bag which contains a lot of fun stuff as part of the Play@Sheraton experience.

"A guests' experience during their stay is the single most important factor to any hotel or resort. To be recognized as one of the very best worldwide is truly humbling for the team and myself as it is a testament that we go above and beyond to make each and every guest stay a memorable one, be it for adults or the little ones. Amidst the stiff competition, we have managed to keep our commitment and dedication in maintaining high levels of excellence within our establishment and the industry as a whole. We are off to a good start to 2017," commented Dario Orsini, the proud General Manager of the award-winning Sheraton Bali Kuta Resort.

For more information about Sheraton Bali Kuta Resort or to make reservations, please call +62 361 846 5555 or visit [www.sheratonbalikuta.com](http://www.sheratonbalikuta.com).

Note to the editor :

- Interviews with Dario Orsini, General Manager can be arranged with communications in advance. Please get connected to our media contacts for further inquiries.
- High resolution images of Sheraton Bali Kuta Resort can be viewed and downloaded from : <http://www.starwoodassetlibrary.com/workspaces/?l=206535&r=Dkc6QgOn>

# # #



# Sheraton®

## **About Sheraton Hotels & Resorts**

Sheraton Hotels & Resorts, the largest and most global brand of Starwood Hotels & Resorts Worldwide, Inc., makes it easy for guests to explore, relax and enjoy the possibilities of travel through smart solutions and effortless experiences at more than 440 hotels in more than 72 countries around the world. The brand is currently in the midst of implementing [Sheraton 2020](#), a 10 point plan designed to make Sheraton the global hotel brand of choice, everywhere. Sheraton recently launched "Where Actions Speak Louder," a multi-channel, multi-million dollar advertising campaign that highlights the brand's ongoing enhancements to its guest experience, including new products and partnerships, and a renewed focus on service. With work well underway, the brand has already rolled out a variety of initiatives under Sheraton 2020, including Paired, a new imaginative lobby bar menu; the richest SPG® promotion in the brand's history; and Sheraton Grand, a new premier tier that recognizes exceptional Sheraton hotels and resorts. To learn more, visit [www.sheraton.com](http://www.sheraton.com). Stay connected to Sheraton: @sheratonhotels on Twitter and Instagram and [facebook.com/Sheraton](https://facebook.com/Sheraton).

## **Media Contact:**

Ng Bee Fong  
Associate Director, Marketing Communications  
[Beefong.ng@sheraton.com](mailto:Beefong.ng@sheraton.com)

Margy Leander  
Digital & Marketing Communications Executive  
[Margy.leander@sheraton.com](mailto:Margy.leander@sheraton.com)