

Sheraton

SHERATON BALI KUTA RESORT HONORED AT THE 2016 WORLD LUXURY SPA AWARDS

BALI, INDONESIA, June 2016 – It was a momentous event for the Sheraton Bali Kuta Resort team as we were recently announced as the Country Winner for best Luxury Resort Spa at the 2016 World Luxury Spa Awards.

The resort has been earning recognitions and prestigious honours ever since it opened in 2012. Various awards from the travel media and industry peers is a reflection of the resort's unwavering dedication, yet the most valued judges of hospitality excellence are our customers themselves, who voted for the resort. Accolades gained in 2015 include Country Winner for best Luxury Rooftop Hotel at the 2015 World Luxury Hotel Awards and the best Family Resort at the 2015 Travel Weekly Magellan Silver Award. These important honours highlight Sheraton Kuta's versatility as a luxury resort destination for both leisure and business travelers.

"We are very honored to be ranked so many awards in the past year, the latest being this prestigious recognition from the World Luxury Spa Awards," said Dario Orsini, general manager of Sheraton Bali Kuta Resort. The resort's Spa & Recreation Director, Ocha Resmini echoes, "Our entire team strives to provide a seamless service experience so that all guests can enjoy the beautiful seaside setting of this resort. This award is a testament to the passion shown everyday by our dedicated teams."

Shine Spa at Sheraton Bali Kuta Resort is designed with vibrant interiors that combine classic and contemporary elements. Spaces are enhanced with lush colors, metallic materials, and lively details to create a warm setting for guests to mingle and connect. While awaiting treatment or just enjoying the spa experience, light-hearted music provides a playful backdrop to an otherwise upscale atmosphere.



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The expertly-trained and knowledgeable spa associates at Shine Spa exude a genuine warmth and unmatched hospitality, whether it be while performing signature treatments or advising guests on the spa's various product lines. In addition to the Shine Massage, signature treatments include the Shine Facial, Shine Body Treatment, Shine Hands & Feet, and Shine for Two, which is a relaxing experience intended for couples. For more information, please visit our website at <u>www.shinespabali.com</u>

Sheraton Bali Kuta Resort offers 203 exclusive retreats, amidst a spacious open-air terrace, outdoor pool and unrivalled panoramic views of the ocean. The resort houses three dining venues where travelers can enjoy Sheraton's signature restaurants – the all-day dining Feast® with its vibrant open-kitchen, located alongside beachwalk patio overlooking Kuta Beach or Bene, a light-hearted Italian trattoria, where guests can also relish mesmerizing views of the beautiful Bali Strait on the rooftop deck level. The Lounge offers a locally inspired cocktail menu, with open-air setting and stunning Indian Ocean scenery.

About Sheraton Hotels & Resorts

Sheraton Hotels & Resorts, the largest and most global brand of Starwood Hotels & Resorts Worldwide, Inc., makes it easy for guests to explore, relax and enjoy the possibilities of travel through smart solutions and effortless experiences at more than 440 hotels in more than 72 countries around the world. The brand is currently in the midst of implementing <u>Sheraton 2020</u>, a 10 point plan designed to make Sheraton the global hotel brand of choice, everywhere. Sheraton recently launched "Where Actions Speak Louder," a multi-channel, multi-million dollar advertising campaign that highlights the brand's ongoing enhancements to its guest experience, including new products and partnerships, and a renewed focus on service. With work well underway, the brand has already rolled out a variety of initiatives under Sheraton 2020, including Paired, a new imaginative lobby bar menu; the richest SPG® promotion in the brand's history; and Sheraton Grand, a new premier tier that recognizes exceptional Sheraton hotels and resorts. To learn more, visit <u>www.sheraton.com</u>. Stay connected to Sheraton: @sheratonhotels on Twitter and Instagram and <u>facebook.com/Sheraton</u>.

Media Contact:

Ng Bee Fong Associate Director, Marketing Communications Beefong.ng@sheraton.com

Margy Leander Digital & Marketing Communications Executive Margy.leander@sheraton.com