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CARE FOR COMMUNITY OUTREACH PROGRAM BY SHERATON BALI KUTA RESORT

Giving back to the community of Desa Tianyar in Karangasem



Bali, Indonesia – 8 November, 2016 – Sheraton Bali Kuta Resort recently embarked on a community outreach program as part of our commitment to give the people a better life.

The Human Resource team's Care for Community program focuses on community involvement, all with the goal of helping associates or neighbours around the world reach their potential. A couple of months ago, they identified the community of Desa Tianyar in Karangasem, North East of Bali.

The environment is harsh in this village, with not much rain and infertile grounds, it is hard to grow crops for daily livelihood, especially for the family of Pak Gede Sudiarsa or more fondly known as Pak Sudi. Pak Sudi is one of the mining labourers or buruh galian who works for a salary of IDR60,000 per day. His job is not consistent and only gets the chance to work when the need arises, averagely 3 times per week. He lives with his wife and 4 school-going children.

The team of 24 Sheraton Bali Kuta Resort associates and 7 vendors visited them on October 10th and received basic training on cement mixing, brick laying, and installing pipes for irrigation. The mission was to help Pak Sudi renovate his house to uplift the living conditions and to build a toilet to ensure proper sanitation of the community. Poor sanitation causes a great deal of sickness and often caused by poverty and lack of clean water access.

"I am touched by the humility of the people and shocked to see the living conditions of the community here. We are definitely committed to make the place a better living condition for the people here and I am glad that the team is also geared towards the same vision. Many families in Bali live in inadequate accommodation and the children are unable to attend schools due to lack of transportation. Pak Sudi's daughter for example, has to walk for miles to get basic education because their only bicycle is broken. It saddens me hear that. The next time we come back here, we are going to aim to build an education center so that the children in this village does not need to travel far to get basic education," commented Dario Orsini, General Manager of Sheraton Bali Kuta Resort.



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On 4 November, the team revisited the site to check on the conditions of the place and the village welcomed them with open arms. The team had lunch with the villagers and educated them about the responsibility of everyone to keep the area clean for the community. Pak Sudi's daughter was also presented with a new bicycle to enable her to commute with ease to school everyday.

Overall, the hotel team had an eye-opening experience working on this project and left feeling positive, helpful and made great friendships with the villagers of Tianyar, and lastly felt really grateful for their blessings, being able to work and put food on the table for their respective families.

About Sheraton Hotels & Resorts

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